

June 30, 2009  
Kelowna, BC

## **For immediate release**

### **Enquiro to host 8<sup>th</sup> Annual Stampede Week Breakfast in Support of Kelowna Women's Shelter**

Enquiro ([www.enquiro.com](http://www.enquiro.com)) will be hosting its 8<sup>th</sup> annual pancake breakfast on Friday, July 10<sup>th</sup>, 2009.

This year's event will carry on Enquiro's eight-year Stampede tradition of hosting a pancake breakfast to help local charities. Everyone is welcome to attend the breakfast; it will take place from 7:30 a.m. – 10:30 a.m. at the corner of Dickson Avenue and Dayton Street in Kelowna, located directly across from the Landmark III Technology building.

Why a Stampede pancake breakfast? Each year the breakfast is held to coincide with the first day of the Calgary Stampede. Gord Hotchkiss and Bill Barnes, the two co-founders of Enquiro Search Solutions, Inc., both originally from Calgary, wanted to bring the free breakfast to Kelowna with the added twist of helping out a local charity.

Local celebrities and business leaders will be on hand for a western welcome and to help serve up hearty pancakes and sausages. There is no charge for the breakfast, but donations will be gladly accepted; all money raised will be donated to the Kelowna Women's Shelter. In the past, proceeds have gone to help the Canadian Cancer Society, The United Way, Kids Care and the Kelowna General Hospital and, most recently, the Kelowna Food Bank.

"This is a wonderful opportunity for us to reach out to the community, raise money for a good cause, and have some fun at the same time," says Barnes.

No registration is necessary and guests are encouraged to dress up in their cowboy hats and western apparel.

#### **About the Kelowna Women's Shelter**

For 27 years, the Kelowna Women's Shelter has provided vital services to families affected by all forms of abuse and violence. The shelter provides a safe haven where women and children receive emergency accommodation, childcare, support groups and counselling, both in the shelter facility and community. From March of 2006 to April 1st of 2007 the residential program housed 280 women and 172 children for various lengths of time. The counselling program received 1976 crisis calls during this time which is an increase of 355 calls from the previous year. During that period of time 465 women attended support groups which the shelter offers and 276 women received counselling in an individual setting.

In addition to this, the organization provides prevention programs through various public awareness activities and specifically for teen violence prevention through a school based program. The Kelowna Women's Shelter Thrift Store has also been established to help fund programs and to provide for the clothing and household needs of the Shelter clients. All of this is accomplished through a dedicated team of staff and volunteers.

#### **About Enquiro Search Solutions**

Enquiro is a Search Marketing Company consulting for Fortune 500 companies with regards to the execution of their online marketing strategies. Based in Kelowna, B.C., Enquiro

([www.enquiro.com](http://www.enquiro.com)) has been recognized by Profit Magazine as one of the fastest growing companies in Canada, and has been selected twice by the Kelowna Chamber of Commerce as a category finalist for Business of the Year.

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