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Redwood City, CA

**For immediate release**

**Enquiro Expands to the Silicon Valley**

Enquiro, a search marketing agency specializing in SEO, SEM and research, is growing and has opened an additional office in Redwood City to better serve the needs of its growing base of California and Bay Area clients.

Bill Barnes, Executive Vice President at Enquiro, states, "We see tremendous opportunity to grow our business in the Bay Area with its high density of B2B technology companies. An increased presence on the ground will allow us to offer more to our search marketing clients, including conferences and training opportunities."

The company's recent expansion includes the California office and increased capacity on the SEO and SEM teams. Enquiro has also completed a hugely successful five-part B2B webinar series complete with white paper publications that offer extensive insight and strategies on B2B internet marketing.

Greg Jordan, the senior representative in Enquiro's new California office, has more than ten years of success in internet advertising sales, search marketing, consulting, research and business development. He has developed, working with world class brands and their agencies, effective interactive marketing strategies and has an extensive research background.

**About Enquiro**

Enquiro helps B2B companies maximize their online presence through strategies that are based on primary research, as well as a decade of hands-on experience managing SEO and sponsored search for some of the world's most respected brands.

Research plays a key role in understanding how people use search engines, navigate websites and engage with advertising. To support its work as a search agency, Enquiro has conducted and published the results of multiple studies on B2B buyer behavior, and eye tracking studies which defined "Google's Golden Triangle".

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